

Car Park Survey Results

We studied usage through three elements:

ANPR (Automatic Number Plate Recognition) *This survey used cameras to record car movements in and out and how long each car stayed in the car park*

Information recorded gave 1143 records from 950 different registrations with an average of 791 movements per day (in and out)

- ▶ 54.4% stayed less than 30 minutes (622 vehicles)
- ▶ 67.5 % stayed less than 1 hour (772 vehicles)
- ▶ 78.3 % stayed less than 2 hrs (895 vehicles)
- ▶ 10 vehicles stayed over 24hrs, one for 62 hours!

The 2 hour limit looks to be suitable given this profile as only 21.7% of cars stay over 2 hours

Manual Questionnaire based interviews

Volunteers asked Car Park users questions about their reason for visiting, where they came from and if they had problems parking. This ran from 7am-1pm over the same three days as the ANPR study

- ▶ 406 completed forms 26% from Watlington 41% from surrounding area with visitors from 90 different places
- ▶ 46 different reasons for visiting - 59% came to do shopping only or shopping and another service
- ▶ 68% reported no problems with parking

Manual count of On Street Parking

A manual count was done for spaces in High Street, Gorwell, Brook Street, Shirburn Road and Couching Street and the % utilisation

- As expected there was high utilisation of all on-street parking.
- There were also many cases of illegal parking and cars overstaying the time limits for parking in the High Street.
- The survey was done between 7am – 1pm on all three days.

The average utilisation by street was:

Couching Street 96.8% High Street 86.1% Shirburn Street 72.8% Brook Street 72.2% Gorwell 66.4%