



Consultation 2 Question V38 comments

If you disagreed with the Objectives listed on Page 21 - we asked for your comments and your exact responses are shown as received

"Actively work with partners - item 3" what do you mean. Watlington is accessible to major towns & London - you should include Heathrow and Gatwick

Add something about shop landlords - problem with non Watlington landlords asking for rents that are too high - main reason for empty shop space

Anything encouraging local businesses avoids empty units in High Street. Businesses that only attract day trippers will just add to pollution and congestion

Are these concrete achievable objectives and will any attract new employment opportunities. Much more research needed into business start ups that would complement population/environment

Better access better parking

Bit general what specific businesses do we want to encourage?

Cannot see how parking can be improved

Delete bullet point 3 already have add M40

Development of a covered market -perhaps in the underused "Watlington Arcade"

Either provide a by-pass well outside the town limits or enforce the 7.5t weight limit by using number plate recognition cameras

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Emphasis please on high speed broadband. Current service diabolical

Emphasise the importance of reducing traffic in main street. It is not pleasant to shop when HGV's are towering over you

Employ out of town north side residents only distribution with electric vehicles to bring goods in to the centre. Discourage through traffic and HGVs, enhance ambience, heritage info centre for visitors, cycle path/footpath to Lewknor, Bike scheme

Enforce HGV ban

Ensure High St residents have access to their cars. Part of the charm of the High St is that it's a mix of housing and business.

How about encouraging HGV's to keep away from Watlington altogether?

If a bypass happens our valuable shops will go bust. Recent traffic diversions have had an adverse effect.

Increasing parking is vital to developing businesses in the town centre. More bike racks available in the town centre.

Introduction of temporary traffic lights in town started to dissuade HGV traffic and chose to use J5. Could they be permanent? Also helps with allowing traffic to use full width of the road

Landlords need to feel local pressure to reduce rents to encourage premises which are occupied.

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More parking at Lewknor

More shops and facilities for families

No 3 and 9 surely outside the scope of the NP

No info

Not clear what "improve local road pattern" means

Objective 3 needs to be re-worded to make sense. Please articulate what you mean by "ambience" in this context

Objective 7 should end " and protect the surrounding environment". Objective 9 "encourage the County and District councils to improve the regional road pattern to encourage HGVs to avoid the town centre"

Pay close attention what businesses say. Do more to encourage sustainable tourism - walkers and cyclists etc

Point 3 should read "to further" - I am unclear as to what is meant in points 3 & 4. Point 9 add make it very inconvenient for them to pass through town centre

Safe footpaths to reach these places. Will need to consider childcare provisions 0 - 14 years both in the day and before and after school and holidays

The risk of diverting traffic from town centre is that village centre business will be ignored

Too many ensures and improves without any specific objectives e.g carry out an audit of existing businesses and compare to towns of a similar size to identify provision gaps and factors affecting job creation

Very fortunate to have a broad base of retail. Convinced that reduced traffic congestion would encourage further retail growth

Vision needs to exclude the term " all forms of business". Instead should seek to encourage businesses that can be sustained and appropriate for the Watlington environment. Bullet 3 "improve access to London". Bullet 9 "discourage large HGV's."

Why would traders want a ring road? To watch business and customers by pass Watlington?

Yes - but its "motherhood and apple pie" - the determinant of retail strength will be the size of the town's population